



Sales & Marketing Representative

AgriTech Analytics (ATA), a division of Holstein Association USA, is one of the largest DHIA Dairy Records Processing Centers in the US and is located in Visalia, CA. AgriTech Analytics provides data to dairy producers for management, genetic improvement, and pedigree purposes.

ATA is currently seeking a talented, highly motivated and energetic **Sales & Marketing Representative** to join the AgriTech team.

The preferred candidate must have extensive experience in and knowledge of the dairy industry and animal agriculture with a minimum of five year's work experience in the dairy industry. A bachelor's degree in Dairy or Animal Science is preferred.

In addition, the ideal candidate will have a high level of sales and marketing skills, be proficient in Microsoft Office, have strong verbal and written communication, time management, and organizational skills, along with a positive and enthusiastic attitude. Must have a valid California driver's license and available to travel representing ATA. The ability to work independently, as well as, effectively with others in a team environment is a must.

The duties include being responsible for making direct sales calls/visits to dairy producers to secure new accounts and maintain and support existing customers, educate and work with DHIA industry personnel in order to encourage participation in the ATA program, network with other professionals in the dairy industry to build enthusiasm and support for ATA services, plan and conduct meetings with dairy producers educating them about ATA's services and reports, as well as, representing ATA at various industry functions.

As a valued team member, you will receive a competitive wage and a comprehensive benefit package including medical and dental insurance and a 401(K) retirement savings plan. AgriTech Analytics is an equal opportunity employer.

Send cover letter and resume to;
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